

24

Target: \_\_\_/24 or \_\_\_\_ % 👍 👎

**Year 7 HASS- Economics and Business: Entrepreneurs**

***Task 7 B: Case Study of an Entrepreneur Validation***

***(5% weighting)***

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Teacher: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Time: 3 minutes reading time and 20 minutes working time.**

1. Identify an entrepreneur that you have studied and then select only two of the topics listed below. Explain each aspect in turn in relation to your chosen entrepreneur, clearly identifying which you have selected, a – e. Remember to use statement, explanation, example):

**(8 marks)**

1. ***Personal qualities and characteristics***
2. ***Family background/ personal experiences and their influences on life***
3. ***The Product and its ideas***
4. ***Complications/ obstacles experienced***
5. ***Successes achieved***

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1. Outline the reason, or reasons, that made your chosen entrepreneur so successful.Make clear references to key characteristics that your entrepreneur demonstrated when being successful, such as behaviours and skills they brought to their business (e.g. establishing a shared vision; demonstrating initiative, innovation and enterprise). **(6 marks)**

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1. Create a Venn diagram, or something similar, that will clearly compare (the similarities) and contrast (the differences) between two well-known entrepreneurs that you have studied. Ensure that you have at least three items that identify the differences for each of your entrepreneurs, and at least four items that you can identify that the entrepreneurs share between them that are the same.

**(10 marks)**